

“Rural development in pilot regions: A year after – the strategic work and projecting with FAO”

Achievements in the period 2010-2011 Pilot Region Dojran – Republic of Macedonia



Preparation of the Strategic Plan

- ❑ The process of strategic planning and development of the Strategic Plan for Rural Development started with the first two workshops: Dojran, Republic of Macedonia (25-29.05.2009) and Razlog, Republic of Bulgaria (26-31.07.2009)
 - ❑ The trainees were introduced with the policies related to local, regional, national and rural development, the trends and responsibilities of the Republic of Macedonia in the process for EU accession.
 - ❑ Additionally, this group was introduced with the basics of strategic planning which utilize participative methods and the needs for such planning.
 - ❑ National experts have lead the process of Development of Strategic Plan through a cycle of trainings and mentorship
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Preparation of the Strategic Plan

- The development process was consisted of a three workshops cycle and consultation with local administration and the stakeholders.
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Preparation of the Strategic Plan

- Workshop 1 (12.09.2009):
Basics of Strategic
planning/Conditions/Situatuin Analysis
 - Developed:
 - SWOT,
 - PESTLE
 - Stakeholders Analysis
 - Priority Areas
 - DRAFT Statement of Vision
 - DRAFT Statement of Mission
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Preparation of the Strategic Plan

- Workshop 2 (19.09.2009):
Strategic Goals
 - Developed:
 - Final Version of Statement of Vision
 - Final Version of Statement of Mission
 - Final Version of Priority Areas
 - Draft Version of Strategic Goals
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Preparation of the Strategic Plan

- Workshop 3 (26.09.2009):
Programmes, Projects and Indicators for Success
 - Developed:
 - Final version of Strategic Goals
 - Programmes (related to Strategic Goals)
 - Projects (related to Programmes)
 - Indicators for Success
 - After completion of the workshop, National Experts have analyzed the data from all three workshops and started to develop the DRAFT version of the Strategic Plan for Rural Development of Municipality of Dojran
 - Draft version completed and submitted to local stakeholders for comments (through local administration) on 26.10. 2009
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Content and Structure of the Strategic Plan for Rural development 2010 - 2014

- The Strategic Plan for Rural Development of Municipality of Dojran is consisted of:
 1. Situation Analysis of the Municipality (Profile)
 2. Priority Areas and Strategic Goals and
 3. Concrete goals, programmes and project for achievements of the Strategic Goals
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Content and Structure of the Strategic Plan for Rural development 2010 - 2014

- The structure of the strategic document is based on four levels:

- Level 1 – Identification of priority areas for action in Municipality, based on wide range

- Level 2 – Identification of essential strategic goals for each priority area, presenting the concrete goals

- Level 3 – Identification of key programmes, aiming to achieve defined strategic goals

- Level 4 – Identification of key projects, aiming to achieve defined programmes

Stretegic Plan

- ❑ Gathering of comments from local stakeholders completed at the beginning of November, 2009
 - ❑ Comments analysis and integration of relevant information into the document completed by middle of November, 2009
 - ❑ New Plan submitted to municipal administration a week after. A public debate related to the Strategic Plan realized at the end of November.
 - ❑ Comments form the debate incorporated into the document after the event. The Plan shall revised by the experts in accordance to the conclusions of the public debate
 - ❑ In December 2009, the Strategic Plan discussed and adopted by the Municipal Council on regular session
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Follow up activities

- ❑ Support in implementation of the Strategic Plan
 - ❑ The work on Project proposals continued after workshops and new project ideas reached the surface.
 - ❑ The working group in cooperation with National Experts developed them into project proposals.
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Preparation and mentorship

- Dojran group and the National Experts have developed 5 project proposals in total:
 1. “Turkish night” – A Project for strengthening cooperation between Turkish and Macedonian communities
 2. “Dojran Lake regatta” - A Project for establishment of cross border cooperation with Greece
 3. „Macedonian (Thessalonica) Front” – A Project for mapping, marking, reconstruction and promotion of hiking/walking trail along front line
 4. “Cultural Exchange Programme” - A Project for establishment of cross border cooperation with Bulgaria
 5. “Beach Volleyball” – Preparation of Volleyballs terrains in Dojran
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The Role of National Experts in Project Proposals preparation

- Both National Experts were engaged in preparation of project proposals – even though this project had clear division of the experts: PCM and RDP experts, very often there was a need for joint cooperation on certain activities, including project proposals preparation
 - The Experts have assisted in:
 - Project and Project activities– meaning
 - Project proposal preparation related activities
 - The use of PCM – Development of project Proposal
 - Identification of Human Resources which will be involved in preparation of project proposals
 - Mentoring the process of project proposals development
 - Finalization of Project proposals
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Future activities

- ❑ Project proposals were developed and their financial value was assessed through development of Budget proposal for each project
 - ❑ Project proposals were designed into standard formats
 - ❑ The Municipality had to take into consideration period for and to submit these project proposals to the sources of financing
 - ❑ The projects had to be formatted in accordance to the required formats (differ for each source of financing/programmes/funds)
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Project proposals submission

□ “Turkish night” project

- Submitted to the Turkish Embassy at the beginning of 2010. The project considered as potential project for future. The municipality has established contacts with municipalities from Turkey for establishing direct cooperation related to implementation of this project. It is expected to be implemented during 2011.
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Project proposals submission

❑ “Dojran Lake regatta”

The project is not submitted yet. The municipality is planning to identify a partner from Greece and to apply on Cross Border cooperation programme during 2011.

❑ The project foresees establishment of a rowing/boating club in Dojran in conjugation with an municipality sponsored sporting event. The event will promote water related sports with few different competitions (paddling, sailing etc.). The project will link the Municipality with similar organisations clubs and events in Greece.

❑ The project will aim not only to attract tourists for the region, but also to animate the tourists regularly visiting Dojran Lake and to augment the entertainment offer for tourists.

Project proposals submission

□ „Macedonian (Thessalonica) Front”

Project reorganized and developed in two separate applications:

- Reconstruction and promotion of hiking/walking trail along front line between Municipality of Dojran and Municipality of Bogdanci
 - Transforming the lines of division into a point of cohesion
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Project proposals submission:

Reconstruction and promotion of hiking/walking trail along front line between Municipality of Dojran and Municipality of Bogdanci

- ❑ The project application designed for the National Programme for Regional Development, using the standard application forms of the Bureau for Regional Development.
 - ❑ The project submitted for financing at the end of 2009.
 - ❑ Project implemented in 2010
 - ❑ Total budget: 30.000 Eur
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Project proposals submission:

Transforming the lines of division into a point of cohesion

- ❑ Joint project between Municipality of Dojran (RM), Municipality of Kystendil (RB) and National Museum – Strumica (RM).
 - ❑ The project application designed for the IPA Cross Border Cooperation Programme, using the standard application forms of the IPA Cross Border Programme.
 - ❑ The project submitted for financing at the end of 2009.
 - ❑ No final decision on this programme yet!!!
 - ❑ Total budget: 300.000 Eur
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Project proposals submission:

Transforming the lines of division into a point of cohesion

- General objective:
To build lasting friendship and cooperation, between citizens of Dojran and Kyustendil through familiarization with the historical events from World War I, which took place on the territories of these municipalities, as well as to transform the historical events form lines of division into points of cohesion among the ethnicities from both sides of the border, with respect and tolerance towards the past and vision for the future in developing joint European values.
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Project proposals submission:

Transforming the lines of division into a point of cohesion

□ Specific objectives:

1. Preservation and protection of the locations and objects of the historical events from WW 1 in order to remind next generations about the past while building their future;
2. Providing joint introduction and learning of the historical events which took place on the locations of the project through institutionalized form of sustainable museum presentation;
3. Developing cooperation between the ethnicities from the regions which will respect the past and create vision for establishment of mutual European values;
4. Bounding the people from the regions in order to create new shared future through developing trust and tolerance towards the past

Project proposals submission

Cultural Exchange - Sharring Differences Towards United Culturall Development

- ❑ Joint project between Municipality of Dojran (RM) and Municipality of Nevestino(RB)
 - ❑ The project application designed for the IPA Cross Border Cooperation Programme, using the standard application forms of the IPA Cross Borger Programme.
 - ❑ The project submitted for financing at the end of 2009.
 - ❑ No final decision on this programme yet!!!
 - ❑ Total budget: 300.000 Eur
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Project proposals submission

Cultural Exchange - Sharring Differences Towards United Culturall Development

□ General Objective:

To build a sustainable cross-border cultural cooperation between the citizens from municipalities of Nevestino and Dojran through familarization, securing and popularization of cultural and folkloristic heritage and tradition, and building tolerancy towards cultures of different ethnoses in the both regions.

Project proposals submission

Cultural Exchange - Sharring Differences Towards United Culturall Development

❑ Specific Objectives:

1. The specific objectives of the project focuses on securing, popularization, mutual learning and establishing sustainable grounds and friendship for cultural and folkloristic traditon and creativity. Therefore, four specific objectivies have been set:
2. Securing of cultural and folkloristic tradition and creativity of different ethnoses and conveying to the next generation.
3. Popularization and media coverage of the cultural and folkloristic tratidion and creativity from the both regions in front of a wider audience.
4. Mutual learning of different cultural traditions' specifics and creativity in both regions in order of achieving tolerancy and respect of different cultures.
5. Establishing sustainable grounds and friendship for artistic appearance in the field of visual creativity (photography, paintings, video) and cultural and folkloristic tradition.

Project proposals submission

- ❑ “Beach Volleyball”
 - ❑ The project is envisaged as a low investment project, supporting the development of beach related sports in Dojran. The project will be cost shared by the municipality (providing five locations, concrete and sand) and the donor (providing Wally ball nets and accessories).
 - ❑ The project prepared using a standard project template and will be submitted to various donors and companies providing such assistance during the spring of 2011.
 - ❑ **Total Budget : 5 000 Euro**
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Follow up activities – Presentation of IPARD application forms and procedures – first call 2010

- ❑ National Experts were engaged to prepare and deliver presentation of IPARD application forms and procedures for the first IPARD call
 - ❑ The event took place in February 2010
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